

EMPLOYMENT

ASSOCIATION OF AMERICAN MEDICAL COLLEGES /// SEPT 11 - PRESENT

Senior web designer on UX team. Responsibilities include leading design strategy on project development, designing concepts through to final deliverables, HTML email design and strategy, maintaining design style guidelines, and contributing to internal process improvements. Managed a junior designer and design contractors.

DESIGN AND CONSULTING /// JAN 11 - AUG 11

Designer and consultant for New Partners working on online engagement and advocacy.

DEMOCRATIC NATIONAL COMMITTEE /// OCT 07 - DEC 10

Lead designer for the Democratic National Committee. Responsibilities included designing print and web assets, maintaining design style for democrats.org, designing and building micro sites, producing in-house material primarily for our Communications and New Media departments, creating and communicating style guides as well as managing design coordination with the Obama For America campaign during the 2008 Presidential campaign.

PRIOR DESIGN /// 2002 - 2007

LeBoeuf, Lamb, Greene & MacRae, Sony Music/RR Donnelley, American Kennel Club

NONPROFIT MANAGEMENT EXPERIENCE

PHI SIGMA PI NATIONAL HONOR FRATERNITY /// AUG 04 - AUG 14

Served as the National President of Phi Sigma Pi. Responsibilities included managing an eight person board of directors as well as overseeing the Executive Director. The organization has a \$1.5 million annual budget, a membership of 50,000, and a full time staff of fourteen employees. Major projects include migrating all of our document resources and training materials online using MediaWiki, improving member benefits, focusing on small dollar donors, and strengthening our philanthropic partnership.

COMPUTER SKILLS

Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, InDesign, Bridge

HTML/CSS

Content management systems: Core Media, Moveable Type, Expression Engine, WordPress

Enterprise email design, coding, testing: Blue Hornet, Blue State Digital, Litmus

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

Bachelor of Fine Arts, Graphic Design, May 2001